

# CHLOE LAN

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## OBJECTIVE

To fully utilize my skills, experience, and passion for design while maximizing my growth in the creative industry as a designer.

## EDUCATION

Emily Carr University of Art + Design  
2006–2009 Bachelor of Design  
Communication Design

Emily Carr University of Art + Design  
2002–2006 Bachelor of Fine Art  
Painting / Photography

## PROFESSIONAL EXPERIENCE

### TBWA\ancouver

2010 - present: Designer

- TEDxVancouver: 2010 theme campaign
- BC Egg Marketing Board: annual report
- Mercedes /Smart: identity, print, brochure
- Teck: print ads, banners, photo shoot, identity
- CNIB: graphic standards manual

### Change

2009: Designer / Art Director

- Powertech: sales and marketing kit
- Aura Cacia: packaging and identity
- Ethos BC: identity and brand book
- Granville Street: print ads

### Karacters Design Group/ DDB Canada

2008: Designer

- Sun Rype: pop, t-shirt design, packaging photo shoot
- BC Hydro: brochures, ads, presentation layout
- Soy World: pop, packaging ideation, typography, layout
- Silver Hills: typography, packaging layout

### Concerto Marketing

2008: Contract Graphic Designer

- BC Dairy Foundation: identity design
- Kindness Foundation: identity design

## AWARDS

2009 Applied Arts Student Award: Winner of Complete Advertising Campaign

## REFERENCES

Provided upon request.

### Grey Vancouver

2007: Creative Intern

- Print ads, catalogues, identities, web site layouts
- Special Olympics BC project: fund raising brochure
- Projects: Special Olympics of BC, PMC-Sierra, TransLink, Volweb.ca, Telus World of Science

### St. Joseph Communications

2004–2006: Designer / Production Assistant

- Print ads for galleries, restaurants, and hotels
- Prepress setup, proofing
- Publications: Where Vancouver, Wedding Bells, Journeys West, Essential Vancouver, and Where Alaska

### Independent Graphic Designer & Illustrator

2003 – present

- Clients: TransLink, The Wake Project, Kamachi Law Group, Organizing Whole, Canada Asia Pacific Rim, Alliances International, Rui Ping Biotechnologies, Inc. Shanghai Genomics, Inc.